



January 1, 2020

Dear Community Member,

Coaches, parents and board members donate countless hours each year in an effort to make the London Minor Football Association the best program for the youth of our community.

As a house league open to girls and boys in London and area ages 7 to 13, we provide football instruction, uniforms and equipment to approximately 575 young players.

Founded in 1958, we have for the past 25 years fielded a minimum of 24 teams in 3 different age divisions with teams playing and practicing in London and St Thomas.

The success of our community house league program shows in the number of student athletes that are competing at the high school level and beyond.

In order to continue to maintain the high quality program that our players and community expect, we look to businesses and individuals within our community for financial support to ensure our program, equipment and facilities continue to be the best and safest for our players.

Enclosed you will find a list of sponsorship and partnership opportunities for the 2020 season. If you have any questions, please feel free to contact me at lmfasignup@gmail.com or 519.852.4465

Your time and consideration of this request is greatly appreciated. I would like to thank you in advance for your participation and support of the youth of our community and our league

Sincerely,

Brock Burgess
Director of Operations
London Minor Football Association



Specifics	Description	Investment
Age Group (all 8 teams)	Company name on all 8 sets of game day jerseys (which players keep after the season) Your banner on the gate or fence at all LMFA games. Social media posts, web site, and direct handout to all players in all 3 age divisions. Available: U10 (tyke), U12 (atom) or U14 (peewee)	\$4,000.00
One Division (4 teams)	Company name on all 4 sets of game day jerseys (which players keep after the season) Your banner on the gate or fence at all LMFA games. Social media posts, web site, and direct handout to all players on teams you sponsor Available: U10 (tyke), U12 (atom) or U14 (peewee)	\$2,000.00
Team Sponsor (1 team)	Company name on all game day jerseys for your team. Web site and social media recognition	\$600.00
Player (1 or more players)	Company name included in social media and web site with special recognition. You will be sponsoring player(s) who otherwise could not afford to play.	\$275 per player
Weekly awards to all players	Player of the game awards (12 games per week)	negotiable
Special Events	Indoor Skills Camp, QB Camp,	negotiable

Note: Please contact us to make payment arrangements, we also accept visa, MC, and debit.

We can work with you to create **unique sponsorship and promotional packages.**

All Sponsors will also be included on our league website, please forward us your logo via e-mail.

lmfasignup@gmail.com or 519.852.4465

- Sponsorship commitment -

We (I) _____ would like to join the LMFA family and commit to sponsorship as noted above.

Contact Information:

Name: _____

Address: _____

Phone #: Bus: ____ - ____ - ____ Alt: ____ - ____ - ____

E-mail: _____

Please make cheques payable to: **London Minor Football Association**